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We are ecstatic about our 2023 results and so deeply grateful to all our clients who supported us in BIG ways last year. So, to say THANKS we are creating a Loyalty Program for our repeat clients, with the following Perks:

- 1. ½ Price ICSI in the Months of June & August!
- 2. ½ Price embryo vitrification in the months of October and January!
- 3. ICSI Embryo "Punch Card" Reach 10 embryos produced (any mare/stallion combos) and the 11<sup>th</sup> is FREE! (No Expiration)
- 4. Increased Multiple mare discount to 20% for multiple mares being bred to the same stallion on the same day! \*If multiple owners are teaming up, both or all must be loyalty members to qualify for 20% discount. Non-Loyalty members will still enjoy 15% off!
- 5. Referral BONUS! If you refer a new client and they mention you when they return a contract, we will apply a 1% credit per person referred to your next invoice. You can cash them in as you go or save them up and cash them in when you want. \*Must be used in the year they are earned.

\*To qualify for the Loyalty program, send us 6+ mares/year or spend \$10k. Loyalty member status continuously applies for 12 months following a qualifying event.

Please direct any questions to Kindra Rader-Garcia at <u>krader@vitanovarepro.com</u>. Contracts can be found on our website at <u>www.vitanovarepro.com</u>.